Dear colleague,

We hope this e-mail finds you well.

We would like to invite you to the upcoming FIDIC 2025 Global Infrastructure Conference, which will be held in the **Cape Town International Convention Centre from 21-23 September 2025**. This flagship annual event is attended by the wider infrastructure industry including clients, governments, politicians, contractors, lawyers, financiers and architects, to name but a few.

Attendees will be able to take advantage of unrivalled networking opportunities and discussions can also take place with key partners to the conference, in network areas as part of forums, to help build capacity building and knowledge sharing.

The **FIDIC Global Infrastructure Conference 2025** presents a unique opportunity for organisations to position themselves at the forefront of the global infrastructure sector. A range of sponsorship packages are available, offering tailored opportunities to suit your organisation's goals and ensure maximum return on investment. Attached you can find the full sponsorship brochure.

#### What's new in 2025?

- **Social events sold separately** Tailor your experience during the registration process by selecting which social events you'd like to attend (e.g., Gala Dinner).
- No more accompanying person pass Instead, we now offer a flexible Social.Events.Only ticket designed for attendees and partners who wish to participate in the networking and social aspects of the FIDIC GIC 2025 without attending the main conference sessions.
- More networking spaces Meet decision-makers and connect across the value chain.

Spots are limited and demand is high - secure your place today and ensure you are part of this unparalleled global gathering.

More information regarding the FIDIC annual flagship event, can be found on our website here:

https://events.fidic.org/gic25/7727784

We strongly encourage you to share this information with your member firms and we look forward to welcoming you all in Cape Town, in September!

Wishing you a pleasant day.

Stay safe.

Best regards,

Oro

**Oro Cohen** | Senior Membership and Stakeholder Executive

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# Be part of FIDICs Global Infrastructure Conference



The FIDIC Global Infrastructure Conference 2025 presents a unique opportunity for organisations to position themselves at the forefront of the global infrastructure sector.

As the world's leading event for infrastructure professionals, this conference brings together key decision-makers, industry leaders, policymakers, and experts from across the engineering, construction, and financial sectors.

With South Africa hosting the G20 presidency in 2025, the conference in Cape Town (21-23 September 2025) offers an unparalleled platform to engage with influential stakeholders, build brand visibility, and demonstrate your organisation's commitment to shaping a more sustainable and resilient future.

By becoming our partner of FIDIC Global Infrastructure Conference Activities you will benefit from:

Enhanced visibility: Associate your brand with the leading association for consulting engineers globally dedicated to promoting harmony and efficiency in business relationships

- Access to decision-makers: Connect with industry leaders, legal experts, and professionals, expanding your network and opportunities for collaboration
- **Unrivalled Exposure** Align your brand with a prestigious global event attended by governments, clients, contractors, financiers, and infrastructure professionals.
- Targeted Engagement Connect directly with high-level decision-makers through exclusive networking opportunities and dedicated sponsor-led sessions.
- Thought Leadership Showcase your expertise by participating in discussions, panels, and interactive forums that drive the industry forward.
- **Brand Recognition** Maximise your visibility across conference materials, digital platforms, and onsite branding at the Cape Town International Convention Centre (CTICC).

#### 2025 Global Infrastructure conference theme

Smart Infrastructure: Equality, Resilience and Innovation for a Sustainable World The infrastructure sector continues to be in the spotlight as world governments look on investments in their national social and physical infrastructure as being crucial to delivering on their economic plans over the years ahead. Previous conferences have explored the various aspects of how we ensure we deliver the above.

It is fitting that 2025 is hosted in Cape Town, as the G20 presidency is handed over to South Africa. With a theme for the year around fostering solidarity, equality and sustainable development, there could be no better time or place for the infrastructure sector to meet and show its excellence, integrity and significance in shaping a better tomorrow for all. This event is attended by the wider infrastructure industry including clients, governments, politicians, contractors, lawyers, financiers and architects to name but a few.

Attendees will be able to take advantage of unrivalled networking opportunities and discussions can also take place with key partners to the conference, in network areas as part of forums, to help build capacity building and knowledge sharing.

# **Conference sponsorship**

### Sponsorship at a glance

	Platinum	Gold	Silver	Bronze
Global price	USD 60,000	USD 40,000	USD 30,000	USD 15,000
Host Region discount		10	0%	
Number Available	2	5	10	Unlimited
Digital presence				
Website Profile	Profile (200 words)	Profile (150 words)	Profile (100 words)	Logo only
Logo placement on conference website	Prominent	Standard	Basic	Minimal
Sponsor website link	Comprehensive	Standard	Basic	Basic
Promotional Materials				
Logo and conference Programme Listing	Extended coverage	Standard coverage	Basic coverage	Minimal listing
Conference Passes				
Exhibitor staff / Conference passes	5 included	4 included	3 included	1 included
Gala Dinner tickets	7	5	4	2
Speaking Opportunities				
Main Session Speakers	1 included	1 included	-	-
Forum speaker	1 included	-	1 included	-
Speaker approval	High-level topic consideration	Standard consideration	Limited consideration	-
<b>Exhibition Space</b>				
Shell Scheme	6 x 3 metres	6 x 3 metres	6 x 3 metres	3 x 3 metres
Table & Chairs	Included	Included	Included	Included
Digital promotion Items	4 items	3 items	2 items	1 item
Email & Social Media				
Dedicated Sponsor Email	Yes	Yes	-	-
Social Media Promotion	Extensive coverage	Coverage	Coverage	Logo only
Video Promotion				
Promotional Video on platform	Up to 3 minutes	Up to 3 minutes	-	-
Networking Opportunities				
Registered Participants List	Comprehensive weekly updates	Weekly updates	Basic list	Limited access

#### **Platinum Sponsor**

Elevate your brand to the most prestigious tier of the FIDIC Global Infrastructure Conference with our Platinum Sponsorship package. This premier opportunity transforms your corporate presence from a passive participant to a recognised industry leader, offering unparalleled visibility, comprehensive networking capabilities, and strategic positioning among the world's most influential infrastructure professionals.

By selecting the Platinum Sponsorship, your organisation demonstrates its commitment to innovation, thought leadership, and global infrastructure development, while gaining maximum exposure across multiple conference platforms and engagement channels.

	Platinum
Price	USD 60,000
Host Region discount	10%
Number Available	2
Digital presence	
Website Profile	Profile (200 words)
Logo placement on conference website	Prominent
Sponsor website link	Comprehensive
Promotional Materials	
Logo and conference Programme Listing	Extended coverage
Conference Passes	
Exhibitor staff / Conference passes	5 included
Gala Dinner tickets	7
Speaking Opportunities	
Main Session Speakers	1 included
Forum speaker	1 included
Speaker approval	High-level topic consideration
<b>Exhibition Space</b>	
Shell Scheme	6 x 3 metres
Table & Chairs	Included
Digital promotion Items	4 items
Email & Social Media	
Dedicated Sponsor Email	Yes
Social Media Promotion	Extensive coverage
Video Promotion	
Promotional Video on platform	Up to 3 minutes
Networking Opportunities	
Registered Participants List	Comprehensive weekly updates



#### **Gold Sponsor**

Position your organisation at the forefront of global infrastructure innovation through our Gold Sponsorship package, designed for companies seeking significant conference visibility and targeted professional engagement. This dynamic sponsorship level provides a robust platform to showcase your expertise, connect with key industry decision-makers, and establish your brand as a significant contributor to global infrastructure solutions.

With carefully crafted branding opportunities, speaking platforms, and networking access, the Gold Sponsorship enables your organisation to make a memorable and impactful conference presence.

	Gold
Price	USD 40,000
Host Region discount	10%
Number Available	5
Digital presence	
Website Profile	Profile (150 words)
Logo placement on conference website	Standard
Sponsor website link	Standard
Promotional Materials	
Logo and conference Programme Listing	Standard coverage
Conference Passes	
Exhibitor staff / Conference passes	4 included
Gala Dinner tickets	5
Speaking Opportunities	
Main Session Speakers	1 included
Speaker approval	Standard consideration
Exhibition Space	
Shell Scheme	6 x 3 metres
Table & Chairs	Included
Digital promotion Items	3 items
Email & Social Media	
Dedicated Sponsor Email	Yes
Social Media Promotion	Coverage
Video Promotion	
Promotional Video on platform	Up to 3 minutes
Networking Opportunities	
Registered Participants List	Weekly updates



#### **Silver Sponsor**

Unlock a strategic conference presence with our Silver Sponsorship, tailored for organisations looking to enhance their industry profile and create meaningful professional connections. This sponsorship level offers a balanced approach to conference participation, providing essential branding opportunities, digital exposure, and targeted networking capabilities.

By selecting the Silver Sponsorship, your company demonstrates its commitment to global infrastructure dialogue while gaining valuable visibility among peers, potential partners, and industry innovators.

	Silver
Price	USD 30,000
Host Region discount	10%
Number Available	10
Digital presence	
Website Profile	Profile (100 words)
Logo placement on conference website	Basic
Sponsor website link	Basic
Promotional Materials	
Logo and conference Programme Listing	Basic coverage
Conference Passes	
Exhibitor staff / Conference passes	3 included
Gala Dinner tickets	4
Speaking Opportunities	
Forum speaker	1 included
Speaker approval	Limited consideration
Exhibition Space	
Shell Scheme	6 x 3 metres
Table & Chairs	Included
Digital promotion Items	2 items
Email & Social Media	
Social Media Promotion	Coverage
Networking Opportunities	
Registered Participants List	Basic list



#### **Bronze Sponsor**

Maximise your conference impact with our Bronze Sponsorship, an efficient and cost-effective solution for organisations seeking targeted industry exposure. This sponsorship level provides essential branding opportunities and foundational networking access, allowing smaller or emerging companies to participate in the global infrastructure conversation.

By choosing the Bronze Sponsorship, your organisation gains a foothold in a prestigious professional environment, creating opportunities for future growth and strategic connections.

	Bronze
Price	USD 15,000
Host Region discount	10%
Number Available	Unlimited / non-exclusive
Digital presence	
Website Profile	Logo only
Logo placement on conference website	Minimal
Sponsor website link	Basic
Promotional Materials	
Logo and conference Programme Listing	Minimal listing
Conference Passes	
Exhibitor staff / Conference passes	1 included
Gala Dinner tickets	2
Exhibition Space	
Shell Scheme	3 x 3 metres
Table & Chairs	Included
Digital promotion Items	1 item
Email & Social Media	
Social Media Promotion	Logo only
Networking Opportunities	
Registered Participants List	Limited access



# Social event sponsorship at GIC 2025



#### **Local Colour Night Sponsor**

Elevate your brand as the exclusive partner in crafting an extraordinary social experience that will become the conference's most memorable evening. This premium sponsorship offers unparalleled networking opportunities, positioning your company as a sophisticated industry leader who understands the importance of meaningful connections.

As a valued sponsor you'll receive branding rights to the evening's entertainment, with prominent logo placement on event materials, dedicated signage, and the opportunity to deliver a short welcome address. Your company will be highlighted in all pre and post-event communications about the Local Colour Night, ensuring maximum visibility and recognition among conference delegates.

	Local colour night
Local colour night price (Exclusive)	USD 30,000
Local colour night price (non-exclusive)	USD 7,500
Host Region discount	10%
Digital presence	
Website Profile	Logo only
Logo placement on conference website	Local colour night information
Speaker slot	
Welcome message at local colour night	1 included
Main conference tickets	1 included
Digital promotional Items	1 item
Promotional Materials	
Handouts and branding items	Supplied by you for attendees
Email & Social Media	
Social Media Promotion	Logo only
Networking Opportunities	
Registered Participants List	local colour night only



#### **Welcome Reception Sponsor**

ESeize a golden opportunity to make a powerful first impression by sponsoring the Global Infrastructure Conference Welcome Reception. This distinctive sponsorship transforms the traditional networking welcome into a sophisticated platform for your company to showcase its commitment to collaboration, innovation, and community building in the global infrastructure sector.

By curating the conference's inaugural networking moment, your organisation positions itself as a thoughtful convener, setting the tone for meaningful professional interactions and demonstrating leadership beyond conventional marketing approaches.

	Welcome reception
Welcome reception price	USD 10,000
Host Region discount	10%
Number available	Unlimited / non-exclusive
Digital presence	
Website Profile	Logo only
Logo placement on conference website	Welcome reception information
Speaker slot	
Welcome following FIDIC president at welcome reception	1 speaker
Main conference/Welcome reception tickets	2 included
Digital promotional Items	1 item
Promotional Materials	
Handouts and branding items	Supplied by you for attendees
Email & Social Media	
Social Media Promotion	Logo only
Networking Opportunities	
Registered Participants List	Welcome reception only



#### **FIDIC GIC Awards Sponsor**

Align your brand with excellence and industry achievement by sponsoring the 2025 FIDIC Global Infrastructure Conference awards. This sponsorship celebrates outstanding contributions to the infrastructure sector while positioning your company as a supporter of professional excellence.

The FIDIC Global Infrastructure Conference Awards represent the most distinguished recognition in the consulting engineering sector, honouring organisations and individuals who have demonstrated extraordinary innovation, sustainability, and impact through their groundbreaking projects. By sponsoring these awards, your company will be positioned at the epicentre of industry innovation, visible to a global audience of influential decision-makers, thought leaders, and distinguished professionals who are actively designing the future of infrastructure.

During these events the winners of an award will be invited to the stage to receive their award in front of an audience of peers and leaders of the global consulting engineering community and its stakeholders.

	Awards ceremony
Awards ceremony price (exclusive)	USD 50,000
Awards ceremony (non-exclusive)	USD 10,000
Host Region discount	10%
Digital presence	
Website Profile	Logo only
Logo placement on conference website	Awards information
Awards slot	
Award category co-presentation (exclusive)	Opening speech following FIDIC president
Award category co-presentation (non exclusive)	1 included
Tickets included	
Gala dinner tickets (exclusive)	1 table
Gala dinner tickets (non-exclusive)	2 included
Promotional Materials	
Logo inclusion on menu material / menus	Included
Email & Social Media	
Social Media Promotion	Logo only
Networking Opportunities	
Registered Participants List	Gala dinner attendees only



### **Exhibitor packages**

The FIDIC Global Infrastructure Conference is more than a trade show; it's a strategic marketplace where cutting-edge solutions meet global demand, where emerging technologies intersect with complex infrastructure challenges, and where professional relationships are forged that can define the next generation of global development.

By securing an exhibition space, organisations gain direct access to a concentrated ecosystem of decision-makers, including senior engineers, project managers, government representatives, and international consultancy leaders who are actively seeking innovative solutions to complex infrastructure challenges.

Your exhibition booth becomes a dynamic storytelling platform, allowing you to showcase technological innovations, demonstrate problem-solving capabilities, and communicate your unique value proposition through interactive displays, live demonstrations, and direct professional engagement.

#### **Exhibitor**

Maximise your brand's visibility at the Global Infrastructure Conference with our compact exhibitor package designed for focused networking and professional exposure. This package provides essential exhibition space, featuring a dedicated booth area with a table, two chairs, and basic backdrop, ensuring a professional presentation of your company. Gain valuable networking opportunities with two staff passes to the exhibition area, allowing direct interaction with conference attendees and the chance to showcase your company's materials.

	Exhibitor	
Price	USD 3,000	
Number Available	Dependant on space	
Host Region discount	10%	
Exhibition Space		
Shell Scheme	3 x 1 metres	
Table & Chairs	Included	
Digital promotional Items	Included	
Networking Opportunities		
Registered Participants List	Conference attendees only	

#### **Digital exhibitor**

Unable to attend the Global Infrastructure Conference this year? Highlight your thought leadership into the digital realm with a dedicated virtual event space. This form of digital sponsorship provides an avenue to showcase your company's innovations, services, and expertise via the Conference App. Video, documents and marketing materials.

	Digital exhibitor	
Price	USD 2,000	
Number Available	Unlimited	
Host Region discount	10%	
Digital presence		
App booth for digital materials	Included	

## Additional ways to be involved

#### **Forum Sponsor**

Position your organisation at the forefront of industry innovation by sponsoring a forum. This strategic sponsorship provides a unique platform to showcase thought leadership and demonstrate your company's commitment to advancing infrastructure discourse. In addition to pre-event marketing of your involvement, you will secure a prime speaking slot in the forum allowing your key executives to present cutting-edge perspectives to an engaged, high-level audience.

There are three forum Sponsor positions available which are pre planned on:

- Day One Afternoon session period up to two hours in duration
- Day Two Afternoon session period up to two hours in duration

However, further times and slots can be negotiated depending on the conference programme and venue availability.

	Forum sponsor
Price	USD 15,000
Number Available	6
Host Region discount	10%
Digital presence	
Website Profile	Logo only
Logo placement on conference website	Alongside / forum information
Conference Passes	
Main conference / Forum tickets	2 included
Speaking Opportunities	
Forum speaker	1 included
Email & Social Media	
Social Media Promotion	Forum related posts



#### **Conference App Sponsor**

Secure comprehensive digital visibility by sponsoring the conference mobile app, ensuring your brand is literally in the hands of every delegate throughout the event lifecycle.

	App sponsor
Price	USD 6,000
Number Available	1
Host Region discount	10%
Digital presence	
Your profile as sponsor on the app	<ul> <li>Premium App branding including splash screen</li> <li>Banner advertisement</li> <li>Dedicated sponsor profile within the app</li> <li>Home Highlights &amp; Carousels</li> <li>Takeover &amp; Push Notifications</li> <li>Gamification concepts</li> <li>Delegate analytics</li> </ul>

#### **Networking Sponsor**

Elevate your brand's connection and influence at the Global Infrastructure Conference through our Networking Sponsor opportunity, designed to position your company at the heart of meaningful professional interactions. By sponsoring key networking moments, your organisation gains premium visibility among decision-makers, thought leaders, and potential strategic partners across the global infrastructure landscape.

	<b>Networking sponsor</b>	
Price	USD 4,000	
Number Available	6 – 1 per break	
Host Region discount	10%	
Promotional Materials		
Branding in networking breaks	Provided banners / materials on display	



#### Wi-Fi Sponsor

Become the digital backbone of the Global Infrastructure Conference by sponsoring the event's essential connectivity solution. The Wi-Fi network will feature a custom network name and login page that highlights your brand, ensuring maximum exposure as all delegates engage and log in to the conference network and app.

	Wi-Fi sponsor
Price	USD 5,000
Number Available	1

#### **Lanyard Sponsor**

Maximise constant, high-visibility branding by sponsoring the conference lanyards. Every delegate will carry your brand throughout the event, ensuring continuous exposure. Your logo will also be exclusively printed on all conference lanyards, creating a persistent brand presence that extends beyond the conference floor.

	Lanyard sponsor
Price	USD 4,000
Number Available	2

#### **Pen Sponsor**

Secure a practical and persistent brand touchpoint by sponsoring conference pens. Every note taken; every idea captured will be associated with your brand.

	Pen sponsor
Price	USD 2,000
Number Available	1



#### Showcase you project, let us visit you - site visit

FIDIC recognises that true learning extends beyond conference rooms and presentation halls. We are committed to offering unique, tailor-made packages that provide an unprecedented opportunity for conference participants to experience firsthand the remarkable infrastructure projects that define our global landscape.

These carefully curated experiences are designed to bridge theoretical knowledge with practical, on-site understanding, allowing consulting engineering firms and project owners to showcase their most innovative and impactful developments.

We call on projects to approach us to help provide tours of the fantastic engineering successes that are achieved globally. For consulting engineering firms and project owners, these visits represent a unique marketing and educational platform. Contact our conference team to begin crafting an extraordinary infrastructure exploration experience.

	Site visit sponsor
Price: subject to terms	Travel, security and administration to be paid for by project
Number Available	3 depending on time of visit

# Begin your sponsorship journey - contact us

#### **Your Sponsorship Connection**

For detailed package discussions, personalised consultation, and to secure your sponsorship, please contact:

sponsorship@fidic.org

